

## Introducing magicJack™

What is magicJack? One of the most innovative new telecommunications products to be introduced in years.

It's a small device that plugs into the USB port Of a computer. You plug any standard analog telephone into the other side of the magicJack and it allows you to make unlimited local or long distance telephone calls to any phone (landline or cellular) in the United States or Canada. You also get a free phone number with your magicJack so it can be utilized to both receive and place calls. Area codes for approximately 70% of the U S. are available. (Porting existing phone numbers and selected Canadian area codes will be available shortly.)

The suggested retail in the United States is \$39.95. The first year of service is being provided for FREE! Then, it's only \$19.95 per YEAR.

Compared to what most people pay for their local and long distance service, the savings should be HUGE. Plus, there are a number of other great features including:

- Free International Calling To The U.S. And Canada . The magicJack is portable and can be utilized to make FREE calls to any phone in the United States or Canada from anywhere In the world. This can be from Italy, India, Indonesia or anywhere.
- Plus, individuals outside the United States can be called on their magicJack phone number from the United States for FREE. (This should be a particularly attractive feature for businesses, International students, military personnel, their families, and International travelers.)
- Domestic US. and Canadian Travelers can take their magicJack with them and make FREE calls to any phone throughout the US and Canada.
- Free Follow Me .This feature allows users to send their incoming calls to up to three other phone lines such as their cell phone or office phone all at the same time
- Call Forwarding, Caller ID, Call Waiting, Voicemail and enhanced 911 all come with the magicJack and all are included Free.

Installation is simple and takes 60 seconds. All a consumer needs is Windows XP or Windows Vista or Mac and one of the following: DSL, Broadband, Cable Internet, WiFi, WiMax. or high speed Internet service, magicJack comes with a thirty-day guarantee.

For calls from the magicJack to phone numbers outside the United States or Canada there are highly competitive international rates. However, all calls between two magicJacks anywhere in the world are free.

magicJack has been generating a considerable amount of national and international publicity in newspapers, on television and on the Internet. It's been covered in The New York Times, Reuters. Boston Globe, Los Angeles Times. CBS, CNBC. the BBC and more.